



2025

**COMMUNITY LEADERSHIP
CONFERENCE & 19TH
ANNIVERSARY CELEBRATION
SPONSORSHIP PACKAGE**

www.mycaf.org



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(301) 328-3292



About Us

Centro de Apoyo Familiar (CAF) is dedicated to transforming communities through economic, social, and educational empowerment in collaboration with community and faith-based organizations. As a HUD approved Housing Counseling Agency, CAF provides free educational workshops and a wide range of housing counseling services, including pre-purchase assistance, foreclosure prevention, and rental guidance. Founded in Massachusetts in 2006 and expanded to Maryland, Northern Virginia, Washington, D.C., and Puerto Rico. CAF's Community Transformation Model offers comprehensive support through food distribution, environmental health and justice, workforce development, and housing opportunities. CAF serves over 55,000 low-income families and immigrant families each year. Together, we build stronger and more resilient communities.



About the Event

Centro de Apoyo Familiar (CAF) proudly presents its Empowering Leaders & Strengthening Families Conference and its 19th Anniversary Celebration, a transformative event that will explore innovative and practical solutions that make a profound difference in the lives of underserved families.

Held on **December 12, 2025, from 12:00 pm to 4:00 pm at 13923 Minnieville Rd Woodbridge, VA 22193**. This event will feature specialized workshops on community leadership, wealth building, housing stability and environmental health. The event is crafted to catalyze real impact, supporting leaders and fostering strength and resilience in communities.

This event presents an unique opportunity to align with initiatives that deliver visible results and drive community transformation. Together, we're building a stronger foundation for the future of our families and neighborhoods, creating a legacy of positive and lasting changes.





Sponsorship Packages

SIGNATURE

\$20,000

- Inclusion in Press Releases
- **Plus** everything in Platinum, Diamond, Esmerald, Sapphire, CAF Friends Level benefits

PLATINUM

\$15,000

- Recognition from the podium
- **Plus** everything in Diamond, Esmerald, Sapphire, CAF Friends Level benefits

DIAMOND

\$10,000

- Logo recognition on Welcome signage
- **Plus** everything in Esmerald, Sapphire, CAF Friends Level benefits

ESMERALD

\$5,000

- Digital recognition in Social Media ads and other media outlets.
- Print recognition on event materials
- **Plus** everything in Sapphire, CAF Friends Level benefits


SAPPHIRE

\$2,500

- Recognition on CAF's website
- Opportunity to include promotional materials in participant package
- **Plus** everything in CAF Friends Level benefits

CAF FRIENDS

\$500

- Recognition at the event day and logo on the program
 - Exhibit booth space to offer engagement activity and display sponsor information (table + chair provides)
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THANK YOU

MORE INFORMATION



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